

ANNUAL **wellness** SUMMIT

August 18-21, 2025

JW Marriott Austin | Austin, Texas
www.annual-wellness-summit.org



WELCOA* +

WELLNESS COUNCIL OF AMERICA



NATIONAL
WELLNESS
INSTITUTE

EXHIBITOR AND SPONSOR
OPPORTUNITIES

ANNUAL wellness SUMMIT

The Wellness Alliance is excited to present the Annual Wellness Summit. This event brings participants meaningful opportunities to connect with the industry's top leaders, learn the latest trends and practices, and grow in their careers in wellness.



Attendees will experience inspirational keynote presentations, breakout sessions with tangible takeaways, and daily activity sessions that prepare the mind and body for optimal learning. Additional engagement opportunities will provide attendees with numerous networking opportunities to make new connections in the Summit exhibit hall, with on-site receptions and engaging activities!

August 18-21, 2025

JW Marriott Austin

- Preconference—August 18
- Meet and Greet—August 18
- Welcome Reception—August 19
- Core Summit—August 19-21

About the Wellness Alliance

The Wellness Alliance unites the strengths of the two most recognized and influential professional associations in the wellness industry: Wellness Council of America (WELCOA) and the National Wellness Institute (NWI). Both organizations have a long history of leading the charge in individual and workplace wellness education, harnessing more than 80 years of combined resources and solutions. Through its education and certification programs, evidence-

informed resources, and networking opportunities, the Wellness Alliance elevates and empowers professionals so they may positively impact the health and well-being of individuals, workplaces, and communities. As an affiliate of the International Foundation of Employee Benefit Plans, the Wellness Alliance helps connect the wellness and employee benefits industries, bringing meaningful change to millions of people through education and a wealth of combined services.



Over 450 expected attendees

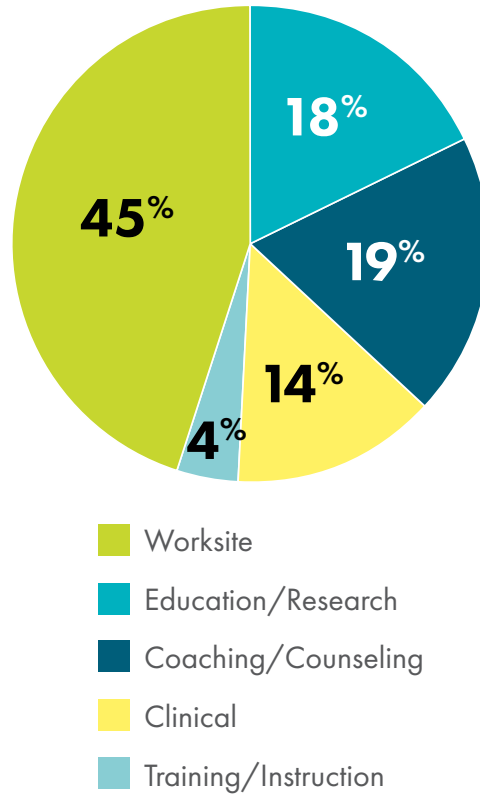
About the Summit

Exhibit at or sponsor the Annual Wellness Summit to network with thought leaders, experienced practitioners, and industry experts. There are multiple opportunities for attendees to visit the exhibit hall and a variety of sponsorships to maximize your brand exposure to this niche audience.

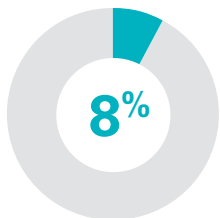
Who Attends:

- Executives from mid- and large-size organizations
- Worksite health leaders and managers
- Educators and researchers
- Benefits and human resources leaders
- Trainers and instructors
- And more.

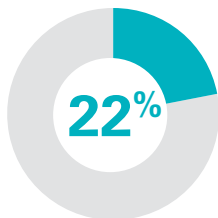
Attendees' Professional Focus



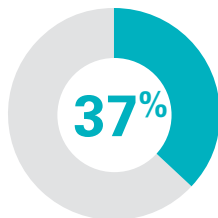
Attendees' Job Titles



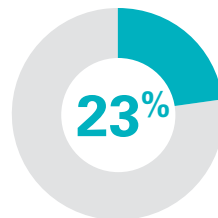
CEO/President/VP



Director/Executive



Manager/Specialist



Administrator/
Coordinator



Consultant/Coach

Exhibitor Benefits

- Core Summit registration for TWO people with additional registration discounts available
- Exhibitor organization listed on Summit website and Summit agenda
- Attendee information sent prior to Summit (name, company, city, and state)
- Six-foot table for display, two chairs, and wastebasket included
- Options to utilize lead retrieval via Expo Pass app (additional fees apply)
- Digital advertisement played on screen in high-visibility locations
- Logo displayed in rotation on large screen in keynote room prior to session
- Logo displayed on signage throughout the Summit space

Early Registration (ends July 7, 2025) **\$5,000**
Standard Rate **\$5,400**

Exhibit Hall Hours:

Monday, August 18, 2025

Exhibitor Set-Up | 4:00-6:00 p.m.

Tuesday, August 19, 2025

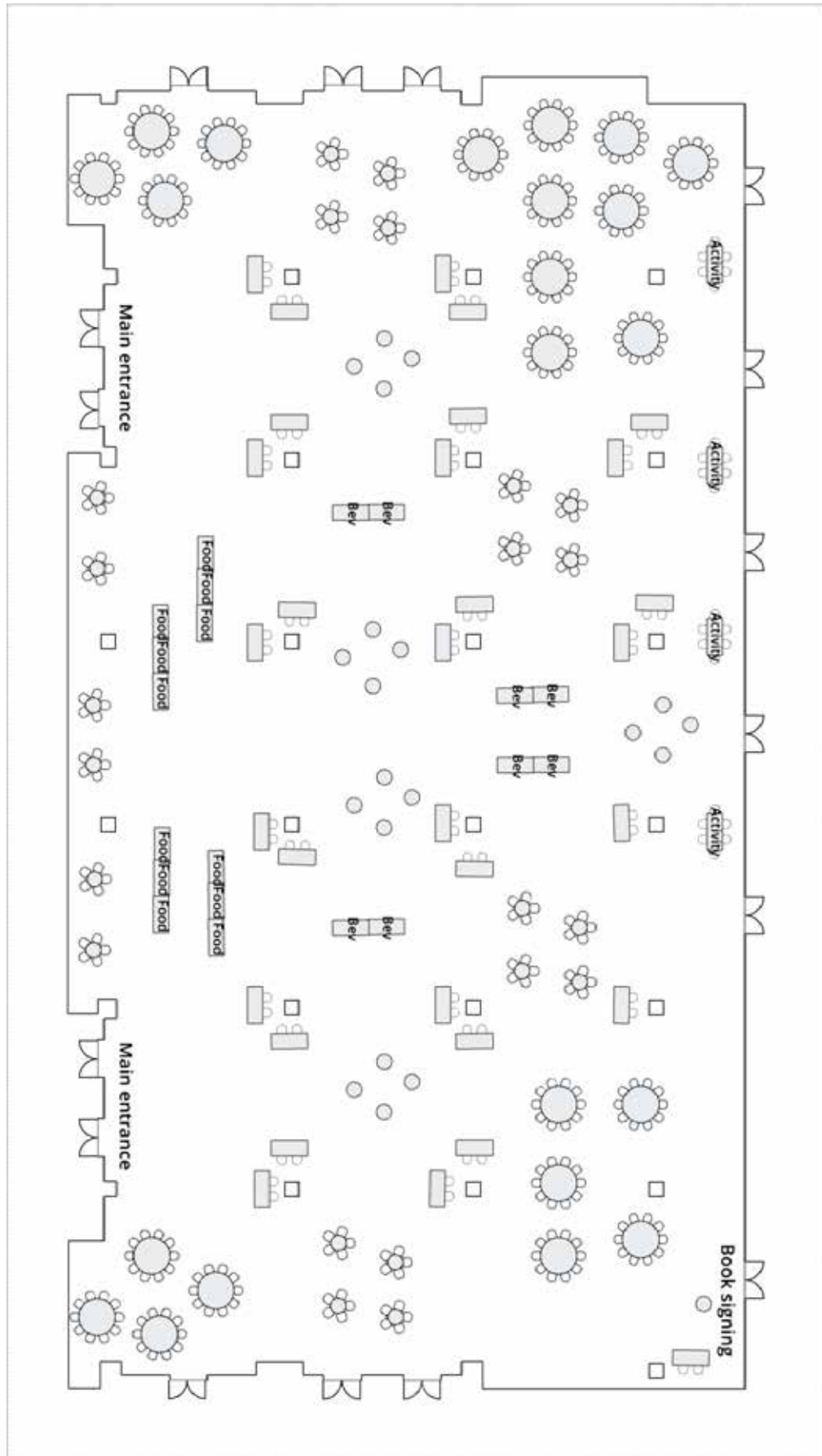
Exhibit Hall Open | 7:30 a.m.-6:30 p.m.

Wednesday, August 20, 2025

Exhibit Hall Open | 7:30 a.m.-3:45 p.m.

Teardown | 3:45-5:30 p.m.





Sponsorship Opportunities

All sponsorships include numerous rewards to add value to your sponsor dollar.

Sponsorship	Number Available
\$10,000 Sponsorship	
<p>Keynote Introduction and Tote Bag</p> <p>This sponsorship affords one company representative the opportunity to take the main stage and introduce the Annual Wellness Summit’s keynote speaker. A Summit-branded title slide with the sponsor’s logo and representative’s name, title, and organization on it will be live on the big screens during the two to three minutes of introductory remarks.</p> <p><i>Selection for this sponsorship is subject to the approval of the Annual Wellness Summit planning team.</i></p>	Exclusive
\$7,500 Sponsorship	
<p>General Session Introduction and Tote Bag Insert</p> <p>This sponsorship affords one company representative the opportunity to take the main stage and introduce one of four Annual Wellness Summit general session speakers. A Summit-branded title slide with the sponsor’s logo and representative’s name, title, and organization on it will be live on the big screens during the two to three minutes of introductory remarks.</p> <p><i>Selection for this sponsorship is subject to the approval of the Annual Wellness Summit planning team.</i></p>	Four
\$5,000 Sponsorship	
<p>Concurrent Session Introduction and Tote Bag Insert</p> <p>This sponsorship affords one company representative the opportunity to address one concurrent session audience, introduce the speaker, and moderate the session. A Summit-branded title slide with the sponsor’s logo and representative’s name, title, and organization on it will be live on the screen during the two to three minutes of introductory remarks.</p> <p><i>Selection for this sponsorship is subject to the approval of the Annual Wellness Summit planning team.</i></p>	Four
<p>Continental Breakfast</p> <p>Sponsor either the Tuesday or Wednesday well-attended morning breakfast. Sponsorship includes your company name on table tent cards and banners during breakfast.</p>	Two
<p>Vendor Demonstration</p> <p>This sponsorship allows one representative from an existing exhibitor company to take center stage for an eight-minute, live demonstration of their product or service. Demonstration opportunities will take place during afternoon breaks on Tuesday and Wednesday to ensure the most traffic.</p>	Two
<p>Mobile App</p> <p>Your logo and/or ad will be repeatedly viewed when attendees reference the conference app before, during, and after the conference. Attendees can save their schedules, view the exhibitor and sponsor listings, access speaker handouts, and more.</p>	Exclusive
<p>Networking Reception</p> <p>Sponsor the welcome reception on Tuesday evening held in the exhibit hall. Sponsorship includes your company’s name prominently displayed on table tent cards and banners during the reception.</p>	Exclusive

(continued)

Sponsorship Opportunities

Sponsorship	Number Available
\$5,000 Sponsorship (continued)	
<p>Attendee Lunch</p> <p>A large-scale luncheon will be provided for all attendees on Tuesday and Wednesday. Sponsorship includes your company name and logo prominently displayed on table decals or tent cards and banners during lunch.</p>	Two
<p>Wi-Fi</p> <p>Get connected to our attendees when you sponsor high-speed access to Wi-Fi. Your logo will be featured on the splash page that opens when our attendees sign on.</p>	Exclusive
\$3,500 Sponsorship	
<p>Lanyards</p> <p>Your company name and logo won't be missed when printed on the lanyard for each attendee name badge.</p>	Exclusive
<p>Welcome Gift</p> <p>Make a lasting impression with your logo imprinted on the conference welcome gift, which will be handed out to each attendee with their tote bag upon check-in.</p>	Unlimited
<p>Snack Break</p> <p>Exclusive branding opportunities are available when you choose one of several breaks offered in the exhibit hall where attendees will gather.</p>	Four
<p>Professional Photos</p> <p>Your company name and logo will be prominently displayed on table tent cards and banners at the professional photo booth and on the communication to all attendees.</p>	Exclusive
<p>On-Site Emails</p> <p>Your digital ad will get prime visibility when included in the popular conference emails sent daily to each attendee. Your digital ad can link to the URL of your choice, such as company website, brochure, survey, etc. Emails include information on the day's events, such as keynote presentations, activities, lunches, and more.</p>	Unlimited



Sponsorship Opportunities

Sponsorship	Number Available
\$2,500 Sponsorship	
Morning Wellness Activity Sponsor one of the daily wellness activities held each morning during the core conference. Company name and logo will be included on signage and in the conference mobile app.	Three
Summit Pens/Highlighters Your company name and logo will be printed on Summit pens included in tote bags for all attendees.	Exclusive
Summit Notepads Your company name, logo, and website will be printed on conference notepads included in tote bags for all attendees.	Exclusive
Hand Sanitizer Bottles Your company name and logo will be printed on hand sanitizers included in tote bags for all attendees.	Exclusive
Tote Bag Insert Your company may insert one flier or giveaway into each attendee's Summit tote bag. All tote bag inserts must be approved by Annual Wellness Summit Staff. Size limitations may apply.	Unlimited

The following benefits are also included with ALL sponsorships:

- **Exclusive branding:** Your company logo imprinted on your sponsored item, such as the tote bag, pen, sponsor session, lanyard, mobile app, notepad, and more
- **Conference communications:** Emails sent to all attendees prior to the Summit
- **Banners and signage:** Your company logo on the main sponsor banner and other applicable event signage as outlined above
- **Sponsor listing:** Your company name, logo, information, and product description listing in the Summit agenda and mobile app
- **Registration allotted per value of sponsorship:**
 - \$10,000 sponsorship—two complimentary registrations
 - \$7,500 sponsorship—one complimentary registration
 - \$5,000 sponsorship—one complimentary registration
 - \$3,500 sponsorship—50% off one registration
 - \$2,500 sponsorship—no discount or complimentary registration
- **Online acknowledgment:** Recognition of your sponsorship on event website.



“It was great to see the how the exhibitors could add support to the wellness work we do!”
— Jennifer Diego



Exhibit Contract Terms and Regulations/2025

Annual Wellness Summit

Exhibition Program Management

This Exhibition is produced by and subject to the terms and conditions imposed by the Wellness Alliance. The Annual Wellness Summit (AWS) will provide exhibition management and attendance promotion.

General

To preserve and maximize the educational value of the Exhibition, the AWS reserves the right to determine the eligibility of any Exhibitor and reserves sole control over admission policies. These terms and regulations are established for the mutual protection of the AWS and the Exhibitor. Acceptance of application to exhibit does not constitute, in any way, an AWS endorsement or approval of the Exhibitor's products or services.

The AWS reserves the right to make changes in the time schedule or in the general plan of the Exhibition as may be deemed to be in the best interest of the AWS, the Exhibitors, or the Exhibition generally. All matters not specifically covered by these terms and regulations shall be subject to the decision of the Wellness Alliance. All terms of this contract will be enforced by the Wellness Alliance. The Wellness Alliance reserves the right to revise the original and approved floor plan should all space not be sold and to relocate assigned and confirmed tabletop display space.

Contract for Space

Application for tabletop display space, accompanied by the required payment and receipt of a product/service synopsis, constitutes a contract for the assignment of space pending acceptance by the AWS. Any Exhibitor failing to occupy space is not relieved of the obligation to pay the full rental price. This contract will not be binding upon the AWS in the event of strikes, labor disputes, acts of God, or other circumstances beyond the control of the AWS.

Cancellation Policy

No refunds will be granted for tabletop display cancellations. Tabletop display cancellation cancels all complimentary or discounted registrations. Tabletop display personnel canceling on or after the opening of the Summit forfeit all registration fees.

Sharing and Subletting

No two (2) companies can share a single tabletop display space. A company is defined as the same business or firm and can involve only a single line of business. Exhibitors may not permit nonexhibiting companies' representatives to work in their tabletop display. Exhibitors agree not to assign or sublet the whole or any portion of the rented space.

Exhibitor Registration

ONLY two (2) persons will be permitted admittance badges per each six-foot tabletop display space.

All tabletop display personnel must be registered by completing the Exhibit Personnel form on page 13. Preconference Intensives are NOT included in exhibit or exhibitor registrations—Registration for Intensives is separate. Must register separately. No individual will be admitted to the exhibit hall, for any reason, without an admittance badge. Exhibit badges or registrations may not be shared.

Tabletop Display Personnel

On-Site Registrations—Tabletop display personnel registering on site will not be invoiced. Payment of applicable fees is due in full at the time of transaction. Tabletop display fee includes two (2) complimentary core Summit registrations. Two additional display personnel may register at the discounted rate of \$995 per person. Additional Summit registrations must be purchased at the full rate. Exhibitors canceling tabletop display personnel on or after the opening day of the exhibit hall forfeit ALL registration fees.

Exhibit Tabletop Displays

- Six-foot table (included)
- Pop-up banners or a backdrop directly behind your table—Displays that do not exceed six feet are permitted
- Free Wi-Fi

Note: The exhibit area at the JW Marriott Austin is carpeted.

For AV and power needs, contact JW Marriott Austin directly or by using the following link: jwmaexhibits.com.

Official Service Contractor

All work performed in the exhibit area is under the jurisdiction of the JW Marriott Austin. It is the responsibility of the Exhibitor to be knowledgeable of, and in compliance with, all the requirements in effect. Always refer first to the Important Exhibitor Details Information for specific regulations, which will be emailed prior to the Summit.

Shipping

Exhibitor agrees to ship, at their own expense, all property to be exhibited. All shipments must be prepaid. Cash-on-delivery shipments cannot be accepted at any time. Any boxes shipped to the hotel must be clearly labeled in the format below.

**Hold for: (Guest Name) (Guest Cell Phone)
(Company name) (Booth #)
c/o FedEx Office at JW Marriott Austin
110 East 2nd Street
Austin, TX 78701
Annual Wellness Summit
Box ____ of ____**

Installation of Exhibit Tabletop Display

JW Marriott Austin

Monday, August 18, 2025 | 4:00-6:00 p.m.

1. The AWS reserves the right, should any rented space remain unoccupied when exhibit hall opens on **Monday, August 18, 2025, 4:00-6:00 p.m.**, to rent or occupy said space. This clause shall not be construed as affecting the obligation of Exhibitor to pay the full amount of the rental fee for space provided. If the display unit is on hand, the AWS Exhibit Manager at the time of exhibit hall opening on **Tuesday, August 19, 2025** reserves the right to:

- Assign labor to set any display that is not in the process of being erected.
- Order the removal of all display materials and boxes not in the process of being set.
- Bill to the Exhibitor the charge for labor to complete either of these options, and the AWS shall have no liability for such work.

Exhibit Contract Terms and Regulations/2025

Annual Wellness Summit

Dismantling

Wednesday, August 20, 2025 | 3:45-5:30 p.m.

1. All displays **MUST** remain intact **until the exhibit hall closes at 3:45 p.m. on Wednesday, August 20.** No goods may be packed or removed before that time.
2. All tabletop display materials must be removed from the hall by 5:30 p.m.
3. All exhibiting companies are responsible for all labor and other costs associated with setup and dismantling of their own displays.

Fireproofing and Safety

All decorations, drapes, signs, banners, acoustical materials, plastic cloths, or any other similar materials generally considered to be easily ignited shall be flame retardant to the satisfaction of the city of Austin, Texas. Compliance with all city, state, and county safety, health, and fire ordinances is required.

Aisles and exits shall be kept clean, clear, and free of obstruction. Display literature/reserve supplies are to be limited to reasonable quantities which may be kept within the booth space but must be stored in a safe, neat, and compact manner, out of the view of attendees. Empty boxes and crates must be stored under your table. It will be the responsibility of the Exhibitor to arrange for excess storage through the JW Marriott Austin.

Licensing

Exhibitor shall secure any and all necessary licenses for any (a) performances, displays, or other uses of copyrighted works or patented inventions and (b) use of any name, likeness, signature, voice or other impression, or other intellectual property used directly or indirectly by Exhibitor.

Americans With Disabilities Act (ADA)

Exhibitor agrees to comply with all applicable ADA provisions and shall indemnify the AWS and its officers, directors, members, and agents for Exhibitor's failure to comply with ADA provisions.

Termination of Event

If the premises where the exhibitorship and/or tabletop displays are to take place are destroyed or damaged; the Summit fails to take place as scheduled, is relocated or interrupted and discontinued; or access to the premises is prevented or interfered with by reason of any strike, lockout, injunction, act of war, act of God, emergency declared by any government agency, or for any other reason, this contract may be terminated by the AWS. In the event of such termination, the Exhibitor waives any and all damages and claims for damages and agrees that the sole liability for the Wellness Alliance shall be to return to each participating organization the registration payment.

Liability and Insurance

Exhibitor agrees to protect, save, and keep the Wellness Alliance and the JW Marriott Austin in Austin, Texas forever harmless from any damage or charges imposed for violation of any law or ordinance, whether caused by the Exhibitor and its agents and employees or those holding under the Exhibitor, as well as to strictly comply with the applicable terms and conditions contained in the agreement between JW Marriott Austin and the Wellness Alliance regarding the Summit premises. And, further, Exhibitor shall at all times protect, indemnify, save, and keep harmless the Wellness Alliance and the JW Marriott Austin against and from any and all loss, cost, damage, liability, or expense arising from or out of or by reason of any accident or other occurrence to anyone or anything, including the Exhibitor, its agents, employees, and business entities, which arises from or out of or by reason of said Exhibitor's occupancy and use of the Summit premises or a part thereof.

The Wellness Alliance will exercise reasonable care for the protection of Exhibitor's materials and displays. However, the exhibiting company, on signing this contract, expressly releases the Wellness Alliance and the JW Marriott Austin from, and agrees to indemnify same against, any and all claims for such loss, damage, or injury. Exhibitors desiring to carry insurance on their exhibit, display, products, etc., will place it at their own expense.

Standard Arbitration Clause

Any controversy or claim arising out of or relating to this contract, or the breach thereof, shall be settled by binding arbitration in accordance with the Rules of the American Arbitration Association, and judgment upon the award rendered by the arbitrator(s) may be entered in any court of competent jurisdiction.

Responsibility of the Exhibiting Firm—to be fully familiar with these rules and regulations and to see that each member of the firm attending the Summit, either as exhibit personnel or registrant, or both, is familiar with these rules and regulations. Sign and return pages 10-11 with Exhibit Application.

Signature: _____ Print name: _____

Company: _____

Title: _____

Date: _____

IMPORTANT: Copy this document for your files. Also provide each exhibit booth personnel with a copy.

Application/Contract for Exhibit Space/2025

Annual Wellness Summit (#25W3)

Company/Organization Information (Please print clearly.)

APPROVED BY Name _____ Title _____
Company _____ Organization # _____
Address _____
City _____ State/Province _____ Country _____ ZIP/Postal code _____
Phone _____ Email _____
Website _____

Event Contact (person to receive all future exhibition correspondence and information)

Name _____ Title _____
Company _____
Address _____
City _____ State/Province _____ Country _____ ZIP/Postal code _____
Phone _____ Email _____

Product/Service Category

Please check the one to two categories that best describe your company/services/products.

- Benefits/consulting services Mental health resources Wellness/preventive organizations
 Healthcare/networks Professional training Wellness technology

Approval to exhibit by the Annual Wellness Summit will be determined by the relationship of the product/service to wellness.

The product or service to be displayed (please be specific) _____

Tabletop Display

Table fee: (six-foot table)

Early Registration (ends July 7, 2025) \$5,000
Standard Registration \$5,400

Tabletop Fee Includes:

- Maximum of two personnel per six-foot table
- Two complimentary core Summit registrations
- The option to purchase an additional two Summit registrations at a discounted rate of \$995 each.

Additional registrations beyond the four allotted require purchase at full rate.

Contractual Agreement

We hereby apply for exhibit space at the Annual Wellness Summit to be held on August 18-21, 2025. We agree to abide by the **Contract Terms and Regulations** (pages 11 and 12), accompanied by this application, which form a part of this contract between our firm (Exhibitor) and the Annual Wellness Summit. We understand that this is not a contract until officially accepted by the Annual Wellness Summit.

ACCEPTED BY EXHIBITOR

Signature _____
Title _____
Date _____

ACCEPTED BY ANNUAL WELLNESS SUMMIT

Signature _____
Title _____
Date _____

For exhibit information, email sales@annual-wellness-summit.org or call (803) 868-3853.

Exhibit Personnel Registration/2025

Annual Wellness Summit (#25W3)

Customer Information (Please print clearly.)

Company _____ Event contact _____
Address _____ Email _____
City _____ State/Province _____ Country _____ ZIP/Postal code _____
Phone _____
Name of on-site contact _____ Cell phone _____

Each exhibit space includes two complimentary core Summit registrations. An additional two core Summit registrations can be purchased for \$995 each. Any additional Summit registrations beyond the four allotted must be purchased at the full rate. Preconferences are NOT included in exhibit or sponsor fees and must be registered for separately.

Personnel Registration

(1) Complimentary Summit Registration

Full first name _____ M.I. _____ Last name _____
Title _____
Address _____ Business Home
City _____ State/Province _____ Country _____ ZIP/Postal code _____
Phone _____
Email (mandatory for registration confirmation) _____ Summit registration (complimentary)

(2) Complimentary Summit Registration

Full first name _____ M.I. _____ Last name _____
Title _____
Address _____ Business Home
City _____ State/Province _____ Country _____ ZIP/Postal code _____
Phone _____
Email (mandatory for registration confirmation) _____ Summit registration (complimentary)

(3) Add One Summit Registration

Full first name _____ M.I. _____ Last name _____
Title _____
Address _____ Business Home
City _____ State/Province _____ Country _____ ZIP/Postal code _____
Phone _____
Email (mandatory for registration confirmation) _____ Summit registration (\$995 through July 7, 2025/\$1,195)

(4) Add One Summit Registration

Full first name _____ M.I. _____ Last name _____
Title _____
Address _____ Business Home
City _____ State/Province _____ Country _____ ZIP/Postal code _____
Phone _____
Email (mandatory for registration confirmation) _____ Summit registration (\$995 through July 7, 2025/\$1,195)

Registration/Order Summary

Additional Summit registration(s) \$ _____
Total (U.S. funds) \$ _____

For exhibit information, email sales@annual-wellness-summit.org or call (803) 868-3853.

Sponsorship Contract Terms and Regulations/2025

Annual Wellness Summit

Sponsor Program Management

Sponsorships are administered by and subject to the terms and conditions imposed by the Wellness Alliance.

General

To preserve and maximize the educational value of the Summit, the Annual Wellness Summit (AWS) reserves the right to determine the eligibility of any Sponsor and reserves sole control over admission policies. These terms and regulations are established for the mutual protection of the AWS and the Sponsor. Acceptance of application to sponsor does not constitute, in any way, an AWS endorsement or approval of the Sponsor's products or services. The AWS reserves the right to make changes in the time schedule or in the general plan of the Summit as may be deemed to be in the best interest of the AWS, the Sponsors, or the exhibits generally. All matters not specifically covered by these terms and regulations shall be subject to the decision of the AWS. All terms of this contract will be enforced by the AWS.

Contract for Sponsorship

The Sponsor Agreement, accompanied by the required payment, constitutes a contract for sponsorship at an event subject to the condition of acceptance by the AWS. Sponsorships are accepted on a first-come, first-served basis and must be applied for in writing. This contract may be terminated by the AWS in the event of strikes, labor disputes, acts of God, or other circumstances beyond the control of the AWS that may affect the event. All sponsors must sign Sponsor Contract Terms and Regulations for each sponsorship. Sponsorship is applicable to Summit dates and does not include preconference dates or activities.

Terms of Payment

All Sponsor Agreements must be accompanied by payment in full.

Cancellation Policy

No refunds will be granted for sponsorship cancellations. Sponsorship cancellation cancels all complimentary or discounted registrations. Sponsor personnel canceling on or after the opening day of the Summit forfeit all registration fees.

Sharing and Subletting

Two (2) companies may not share a sponsorship of a single event. A company is defined as the same business or firm and can involve only a single line of business. The signage per Sponsor shall only identify a single firm or business.

Sponsor Registration

Any sponsoring company planning to have more than the program-level allowance of representatives must purchase additional Summit registrations. No company representatives may attend the Summit or the event unless registered and they have paid the appropriate fees, regardless of the length of time they will be attending the event. Registrations received as rewards of sponsorship have no cash value.

Allotted registration is based upon designated sponsorship value.

- \$10,000 sponsorship: two complimentary registrations
- \$7,500 sponsorship: one complimentary registration
- \$5,000 sponsorship: one complimentary registration
- \$3,500 sponsorship: 50% off one registration
- \$2,500 sponsorship: no discount or complimentary registration

Additional registrations beyond those allotted per sponsorship shall be at the following registration fees: \$995 by July 7, 2025 or \$1,195 after July 7, 2025. Preconference Intensives are NOT included in exhibit or sponsor registrations—Registration for Intensives is separate.

Shipping

Sponsor agrees to ship, at their own expense, all property to be exhibited. All shipments must be prepaid. Cash-on-delivery shipments cannot be accepted at any time. Any boxes shipped to the hotel must be clearly labeled in the format below.

Hold for: (Guest Name) (Guest Cell Phone)
(Company name)
c/o FedEx Office at JW Marriott Austin
110 East 2nd Street
Austin, TX 78701
Annual Wellness Summit
Box ____ of ____

Conduct/Restrictions

The AWS reserves the right to revoke a sponsorship commitment at any time prior to or during the event if Sponsor fails to fully comply with the terms of this Agreement or if it is determined by the AWS that the sponsorship will adversely impact the affected event or program.

The AWS reserves the right to approve, refuse and/or restrict the distribution of any promotional and/or giveaway items. When applicable, a sample brochure is required for approval prior to display.

- All signage and banners will be produced and located at the event site only as directed by the AWS staff.
- Event arrangements shall be handled by the AWS or the facility contracted by the AWS, and there shall be no expressed or implied warranties by the AWS relating to the sponsorship at the affected event or program.
- Sales/transactions or any form of order taking are prohibited during Summit events by the participating Sponsor or anyone on their behalf.
- Badges—All personnel of the sponsoring firm will be required to wear the official Summit badges issued by the AWS registration desk. Badges and registration materials will be distributed only to registered personnel. Sponsor personnel may not exchange, deface, mark, or alter the badges in any manner.
- Any oral or written communication indicating or suggesting that the AWS endorses or approves of the Sponsor's products or services is prohibited and is grounds for expulsion from the event with no refund of fees to the Sponsor.

Sponsorship Contract Terms and Regulations/2025

Annual Wellness Summit

Solicitation

The spaces within the facility contracted by the AWS to conduct Summit sessions shall be under the control of the AWS. All displays, equipment, demonstrations, presentations, distribution of literature, or any other type of activity are prohibited unless approved by the AWS. There shall be no promotional or giveaway items distributed in conjunction with the sponsorship.

Termination of Event

If the premises where the sponsorship is to take place are destroyed or damaged; the Summit fails to take place as scheduled, is relocated, or interrupted and discontinued; or access to the premises is prevented or interfered with by reason of any strike, lockout, injunction, act of war, act of God, emergency declared by any government agency, or for any other reason, this contract may be terminated by the AWS. In the event of such termination, the Sponsor waives any and all damages and claims for damages and agrees that the sole liability for the AWS shall be to return to each participating organization the registration payment.

Standard Arbitration Clause

Any controversy or claim arising out of or relating to this contract, or the breach thereof, shall be settled by binding arbitration in accordance with the Rules of the American Arbitration Association, and judgment upon the award rendered by the arbitrator(s) may be entered in any court of competent jurisdiction.

Responsibility of the Sponsoring Firm—to be fully familiar with these rules and regulations and to see that each member of the firm attending the Summit, either as exhibit personnel or registrant, or both, is familiar with these rules and regulations. Sign and return pages 15 and 16 with Sponsor Application.

Signature: _____ Print name: _____

Company: _____

Title: _____

Date: _____

IMPORTANT: Copy this document for your files.

Application/Contract For Sponsorship/2025

Annual Wellness Summit (#25W3)

Company/Organization Information (Please print clearly.)

Company _____
APPROVED BY Name _____ Title _____
Address _____ City _____ State/Province _____ Country _____ ZIP/Postal code _____
Phone _____ Company Website _____
Event contact (receives all future sponsorship correspondence) _____ Email _____
Name of onsite contact _____ Cell phone _____

Sponsorship Choice

\$10,000 Sponsorship
 Keynote Introduction and Tote Bag

\$7,500 Sponsorship
 General Session Introduction and Tote Bag

\$5,000 Sponsorship
 Concurrent Session Introduction and Tote Bag Insert
 Continental Breakfast
 Exhibit Hall Demonstration
 Mobile App
 Networking Reception
 Attendee Lunch
 Wi-Fi

\$3,500 Sponsorship
 Lanyards
 Welcome Gift
 Snack Break
 Professional Photos
 On-Site Emails

\$2,500 Sponsorship
 Morning Wellness Activity
 Summit Pens/Highlighters
 Summit Notepads
 Hand Sanitizer Bottles
 Tote Bag Insert

Personnel Registration Additional registrations beyond those included above require additional registration fees. Must register separately.

(1) Full first name _____ M.I. _____ Last name _____
Title _____
Address _____ Business Home
City _____ State/Province _____ Country _____ ZIP/Postal code _____
Phone _____
Email (mandatory for registration confirmation) _____
 Summit registration (complimentary)

(2) Full first name _____ M.I. _____ Last name _____
Title _____
Address _____ Business Home
City _____ State/Province _____ Country _____ ZIP/Postal code _____
Phone _____
Email (mandatory for registration confirmation) _____
 Summit registration (complimentary)

(3) Full first name _____ M.I. _____ Last name _____
Title _____
Address _____ Business Home
City _____ State/Province _____ Country _____ ZIP/Postal code _____
Phone _____
Email (mandatory for registration confirmation) _____
 Summit registration (50% off)

(4) Full first name _____ M.I. _____ Last name _____
Title _____
Address _____ Business Home
City _____ State/Province _____ Country _____ ZIP/Postal code _____
Phone _____
Email (mandatory for registration confirmation) _____
 Summit registration (\$995 through July 7, 2025/\$1,195)

Contractual Agreement

We hereby apply for sponsorship at the Annual Wellness Summit to be held August 18-21, 2025. We agree to abide by the **Contract Terms and Regulations** (page 15 and 16), accompanied by this application, which form a part of this contract between our firm (Sponsor) and the Annual Wellness Summit. We understand that this is not a contract until officially accepted by the Annual Wellness Summit.

ACCEPTED BY SPONSOR

Signature _____
Title _____
Date _____

ACCEPTED BY ANNUAL WELLNESS SUMMIT

Signature _____
Title _____
Date _____

For sponsorship information, email sales@annual-wellness-summit.org or call (803) 868-3853.